CTR WORKSHOP SERIES
for Students & Young researchers 2024

VENUE

Wakayama University & Zoom (Hybrid)

MEET OUR SPEAKERS

1st Session

Dr. Aarni Tuomi
Haaga-Helia U...

Finished!

2nd Session

Dr. Mohamed Elbarbary
Center for Tourism Research,
Wakayama University

MONDAY, 10 JUNE
4:30-5:45 PM, JST

3rd Session

Dr. Ryutaro Yamakita
Center for Tourism Research,
Wakayama University

WEDNESDAY, 10 JULY
4:30-5:45 PM, JST

Wakayama University
Center for Tourism Research

2nd Session

Examining Tourist's Behaviour Using Statistical Analysis Techniques

Tourism is a crucial part of economies worldwide, but creating sustainable destinations requires a deep understanding of tourist behaviour and their interactions with local communities. Recent studies have shown that statistical analysis techniques are an effective way to gain comprehensive insights into tourist behaviour. This workshop is designed to equip researchers and tourism professionals with advanced statistical analysis techniques using popular software like SPSS and WarpPLS. Attendees will learn to analyse tourist behaviour data and draw meaningful insights, such as tourists' spending patterns, preferences, and interactions with local communities. Armed with these insights, participants will be better equipped to create sustainable tourism destinations that benefit both tourists and local communities. Don't miss the chance to gain valuable insights into tourist behaviour and learn how to use statistical analysis techniques to develop sustainable tourism destinations.

Speaker

Dr. Mohamed Elbarbary

Lecturer,
Center for Tourism Research,
Wakayama University

Date & Time

MONDAY, 10 JUNE 2024
4:30 - 5:45 PM
(JST, GMT+9)

Register ☞